

Sponsor Subscription Form 2026

COCONINO
HORSE TRIALS
FLAGSTAFF, AZ



Schedule of Events

Spring Coconino **Preliminary/Modified – Starter**
May 23-24 Advertising Deadline: May 17, 2026

Coconino I **Preliminary/Modified – Starter**
July 4-5 **Combined Test for Intro through Advanced**
Advertising Deadline: June 11, 2026

Coconino II **Intermediate - Starter ~**
July 9-11 **Western Underground, Inc. – Training, Novice, & BN 3 Day Event**
(Thurs-Sat) **Combined Test for Intro through Advanced**
Advertising Deadline: June 21, 2026

I would like to be a Sponsor at the following level (see Sponsorship level descriptions below)

- | | | |
|---|--|--|
| <input type="checkbox"/> Platinum \$5,000 | <input type="checkbox"/> Gold \$3,500 | <input type="checkbox"/> Exclusive \$2,500 |
| <input type="checkbox"/> Silver \$1,500 | <input type="checkbox"/> Bronze \$1000 | <input type="checkbox"/> Copper \$500 |

Sponsorship of the Beginner Novice – Novice - Training Classic 3-Day Event \$2,500

In-Kind Sponsor: The In-Kind Sponsor designation is for those who contribute \$1,000 or more of in-kind donations. I will contribute by donating a product/service (due two weeks prior to each event) ~ Description of product/service:

Name: _____ Value: \$ _____

Please print your name as you wish it to appear in all advertising.

I would like to be a Specialty Sponsor (see sponsorship details at the end of this document)

Division \$175 - 1 Event \$325 - 2 Events \$425 - 3 Events
(Choose Division below)

Cross Country Jump \$850 Full Sponsor \$400 Co-Sponsor \$200 Contributing

Competitor welcome Spring Coconino Coconino I Coconino II
giveaways (200 Items per Event)

Vendor Space* Spring Coconino Coconino I Coconino II
(\$75/day) (# of days: _____)

Choose Division to Sponsor

- | | | |
|--|---|---|
| <input type="checkbox"/> Intermediate | <input type="checkbox"/> Open Novice | <input type="checkbox"/> Open Beginner Novice |
| <input type="checkbox"/> Preliminary | <input type="checkbox"/> Senior Novice | <input type="checkbox"/> Senior Beginner Novice |
| <input type="checkbox"/> Open Training | <input type="checkbox"/> Junior Novice | <input type="checkbox"/> Junior Beginner Novice |
| <input type="checkbox"/> Senior Training | <input type="checkbox"/> Junior Starter | <input type="checkbox"/> Modified |
| <input type="checkbox"/> Junior Training | <input type="checkbox"/> Senior Starter | <input type="checkbox"/> Other _____ |

* **Vendor Space:** Each event is 3 days. Advertisement in our program is appreciated – Vendor fee may be waived with advertisement or sponsorship. Contact the coordinator for details. Please specify the preferred setup location here.

I would like to advertise in the Event Programs

Event Program Ad Size	1 Program	2 Programs	3 Programs
Full Page 7 1/4" X 4 3/4"	<input type="checkbox"/> \$150	<input type="checkbox"/> \$250	<input type="checkbox"/> \$350
Half Page 3 1/2" X 4 1/4"	<input type="checkbox"/> \$100	<input type="checkbox"/> \$175	<input type="checkbox"/> \$225
Business Card 3 1/2" X 2" or 1/4 Page	<input type="checkbox"/> \$50	<input type="checkbox"/> \$75	<input type="checkbox"/> \$100
Outside Back Cover 7 1/4" X 4 3/4"	<input type="checkbox"/> \$200	<input type="checkbox"/> \$350	<input type="checkbox"/> \$500
Inside Front or Back Cover 7 1/4" X 4 3/4"	<input type="checkbox"/> \$175	<input type="checkbox"/> \$300	<input type="checkbox"/> \$425

Contact: _____ Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Cell: _____ Fax: _____

Email: _____ Website: _____

Signature: _____ Date: _____

Enclosed is my check for \$ _____
Please make all checks payable to: **Coconino Horse Trials**
Mail payment and this form to: **Alice Sarno**
38507 N. 12th Ave.
Phoenix, AZ 85086-9536

Zelle alice@coconinohorsetrials.com: \$ _____

Please charge my credit card this amount: \$ _____
(An additional 3.5% charge will be applied for credit card processing.)

Credit card type: Visa MasterCard

Card Number: _____

Expiration (mm/yy) ____/____ Validation code: _____

Name on card: _____

Signature: _____

Program ads and logos must be either .jpg or .PDF files and emailed to:

Alice Sarno: desertsporthorse@gmail.com

Contact Alice Sarno at: Cell: 602-501-4697 Fax: 623-465-4929

Please visit: www.CoconinoHorseTrials.com for all horse trial and sponsorship information.

Sponsorship Levels

Benefit	Platinum \$5,000	Gold \$3,500	Exclusive \$2,500	Silver \$1,500	Bronze \$1,000	Copper \$500
Name and color logo poster at the Grandstand	X	X	X	X	X	X
Full page ad in the program for all 3 events	X	X	X	X	X	X
One year sponsor recognition and link on our website	X	X	X	X	X	X
Announcement of sponsor's message over public address system	X	X	X	X	X	X
Banner in prime location(s)	4	3	3	2	2	1
Vendor space at all 3 events for product display	X	X	X	X		
Sponsor recognition for competitor awards	X					
Exclusivity of the class			X			
Free competitor entry*	2	1	1			
Free meals for each event	4/day	3/day	3/day	2/day	1/day	1/day

In-Kind Sponsor

The In-Kind Sponsor designation is appropriate for those who contribute \$1,000 or more of in-kind donations. Sponsorship levels and benefits will be determined on an individual basis by the Coconino Horse Trials committee.

Division Sponsorship

The Division Sponsorship includes a full-page ad in the program, the ribbons and trophies for the selected division, and a poster-sized copy of your ad to be displayed next to the scoreboard at the grandstand. In addition, Division Sponsors will be announced throughout the day over the public address system.

Cross Country Jump Sponsorship

Cross country sponsorships fund repairs, replacements, and new jumps. Jump Sponsorship includes a sign permanently mounted displaying the Sponsor's name or business.

Custom Sponsorship

Custom Sponsorship packages are available. Please call Alice Sarno at (602)501-4697, email desertsporthorse@gmail.com.

*Free Entry

Free entry applies to the entry fee only. It does not include stabling fees.