

**Coconino Dressage Show ~ Fort Tuthill Fairgrounds, Flagstaff, AZ  
May 27-28, 2017**



**-Sponsorship and Advertisement Form-**

We are looking forward hosting our USDF – USEF Dressage show this year!!! Our **Spring Coconino Dressage Show is May 27-28, 2017**. We hope you will consider supporting our show. To ensure that we provide the services you request and that all the information is accurate, please complete and return this form. The form is also available on our website: [www.coconinohorsetrials.com](http://www.coconinohorsetrials.com).

Name (to appear in sponsorship/ads): \_\_\_\_\_

Address: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Phone: \_\_\_\_\_

**SPONSORSHIP/ADVERTISEMENT**

**Spring Dressage Show**

\_\_\_ **Class Sponsor** @ \$50 per Class. Request classes or we will assign. \_\_\_\_\_

\_\_\_ **Print Advertisement** Ad files accepted in .JPG or .PDF formats and send to: [desertsporthorse@gmail.com](mailto:desertsporthorse@gmail.com)

<b>Event Program Ad Size</b>	<b>Program</b>
Full Page 7 1/4" X 4 3/4"	<input type="checkbox"/> \$150
Half Page 3 1/2" X 4 1/4"	<input type="checkbox"/> \$100
Business Card 3 1/2" X 2" or 1/4 Page	<input type="checkbox"/> \$50
Outside Back Cover 7 1/4" X 4 3/4"	<input type="checkbox"/> \$200
Inside Front or Back Cover 7 1/4" X 4 3/4"	<input type="checkbox"/> \$175

\_\_\_ **Vendor** during show. \$50 per day for each 10'X10' space. Contact Alice Sarno – 602-501-4697.

\_\_\_ **Product Donation.** We will promote your sample products, coupons, gift certificates or sale

**ELITE SPONSORS**

Details of the recognition and marketing opportunities included with each sponsorship package may be found on our website: [www.coconinohorsetrials.com](http://www.coconinohorsetrials.com)

___ <b>Gold Sponsor</b>	___ <b>Silver Sponsor</b>	___ <b>Bronze Sponsor</b>
\$1000 Donation	\$500 Donation	\$250 Donation

Please return this form, payment and submit ad copy to [desertsporthorse@gmail.com](mailto:desertsporthorse@gmail.com) , by **May 1, 2017**:

Enclosed is my check for \$ \_\_\_\_\_

Please make all checks payable to: **Coconino Horse Trials**

Mail payment and this form to:

**Alice Sarno  
38507 N. 12<sup>th</sup> Ave.  
Phoenix, AZ 85086-9536**

Contact Alice Sarno at: Cell: 602-501-4697 Fax: 623-465-4929

Please charge my credit card this amount: \$ \_\_\_\_\_

(An additional 3.5% charge will be applied for credit card processing.)

Credit card type:  Visa  MasterCard  Discovery

Card Number: \_\_\_\_\_

Expiration (mm/yy) \_\_\_\_/\_\_\_\_ Validation code: \_\_\_\_\_

Name on card: \_\_\_\_\_

**The Coconino Dressage Show thanks you for your support! -  
[www.CoconinoHorseTrials.com](http://www.CoconinoHorseTrials.com)**

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Signature: \_\_\_\_\_

**ELITE SPONSORSHIP CATEGORIES**

**GOLD SPONSOR**

**\$1,000**

- Full page ad in the Show Program
- Free link for one year to your website from our website: [www.coconinohorsetrials.com](http://www.coconinohorsetrials.com)
- Your poster hung in a prominent show location
- Your name assigned to four class sponsorships of your choice
- 2 Lunch Tickets and 2 Extra Dinner Tickets
- Recognition of your sponsorship by the show announcer
- Recognition of your sponsorship in the Show Program featuring significant sponsors.

**SILVER SPONSOR**

**\$500**

- One-half page ad in the Show Program
- Your poster hung in a prominent show location
- Your name assigned to three class sponsorships of your choice.
- Recognition of your sponsorship in the Show Program featuring significant sponsors.
- Recognition of your sponsorship by the show announcer.

**BRONZE SPONSOR**

**\$250**

- One-quarter page ad in the Show Program
- Your name assigned to a class sponsorship.
- Recognition of your sponsorship in the Show Program.
- Recognition of your sponsorship by the show announcer.

**Other Sponsorship Packages are available and customizable!**

**The Coconino Dressage Show thanks you for your support! -**  
**[www.CoconinoHorseTrials.com](http://www.CoconinoHorseTrials.com)**