

**COCONINO
HORSE TRIALS
FLAGSTAFF, AZ**



April 2017

Dear Valued Sponsor,

Thank you so much for your interest in bringing valuable support to the 26th year of Coconino Horse Trials, located at the Fort Tuthill Fairgrounds in Flagstaff, AZ.

The 2017 competition season once again promises to attract competitors and spectators from all over the western United States to compete in and watch the Olympic sport of 3-Day Eventing from Beginner to the more advanced Intermediate levels. This season offers three competitions; **May 27-28, July 8-9**, and **July 13-15** and provides many opportunities for sponsorships and company recognition. Our goal is to create a fun, challenging competitive opportunity for our west coast competitors. The Coconino Horse Trials have become the "place to be" for our July events and competitors are planning a year in advance to enjoy the Flagstaff fun.

Once again, we will feature the USEA *Western Underground Training and Novice 3-Day Classic*, a USEA/USEF recognized event, at our second event in July. This continues to be successful and challenging with competitors coming from several states and over \$1000 in prizes for our winners. The Training and Novice Classic 3-Day is an educational experience as well as a competitive one. The riders receive educational seminars before and during the event on how to best prepare for the Classic 3-Day Format. Then they compete in all three phases, plus the exciting "Steeplechase." This offers even more opportunity for our sponsors to be recognized, as we expect competitors from Arizona, California, Colorado, Nevada, New Mexico, Texas, Utah, and Wyoming to participate in this year's challenge. Sponsorships for this division are also available and we expect it to be very well attended.

We invite you to become involved in this exciting competition season. We have a flexible sponsorship program that allows you to market your company or products. By supporting the Coconino Horse Trials you help the organization grow and continue offering a high quality venue for its competitors.

Join us for one show or all three. It will be well worth it! We will be sure that your company will be graciously recognized for your generous support. Our first show is coming up quickly and we are looking forward to a great turnout of more than 500 competitors this season.

Please review the attached sponsorship opportunities for details. If I can be of further assistance to you with sponsorship opportunities, please give me a call at (602)501-4697, email at desertsporthorse@gmail.com, or send your Sponsor Form to 387507 N. 12th Ave., Phoenix, AZ 85086-9536. Thank you again for your interest and we look forward to seeing you at the next competition.

Sincerely,

Alice Sarno, Organizer

Please visit: www.CoconinoHorseTrials.com for all horse trial and sponsorship information.