

Sponsor Subscription Form 2024

COCONINO
HORSE TRIALS
FLAGSTAFF, AZ



Schedule of Events

Spring Coconino
May 25-26

Preliminary – Starter

Advertising Deadline: May 17, 2024

Coconino I
June 29-30

Intermediate – Starter

Combined Test for Intro thru Advanced

Advertising Deadline: June 11, 2024

Coconino II
July 4-6
(Thurs-Sat)

Intermediate - Starter ~

Western Underground, Inc. – Training, Novice, & BN 3 Day Event

Combined Test for Intro thru Advanced

Advertising Deadline: June 21, 2024

I would like to be a Sponsor at the following level (see Sponsorship level descriptions below)

Platinum \$5,000

Silver \$1,500

Gold \$3,500

Bronze \$1000

Exclusive \$2,500

Copper \$500

Sponsorship of the Beginner Novice – Novice - Training Classic 3-Day Event \$2,500

In-Kind Sponsor: The In-Kind Sponsor designation is for those who contribute \$1,000 or more of in-kind donations. I will contribute by donating a product/service (due two weeks prior to each event) ~ Description of product/service:

Name: _____ Value: \$ _____

Please print your name as you wish it to appear in all advertising.

I would like to be a Specialty Sponsor (see sponsorship details at the end of this document)

Division

(Choose Division below)

\$175 - 1 Event

\$325 - 2 Events

\$425 - 3 Events

Cross Country Jump

\$850 Full Sponsor

\$400 Co-Sponsor

\$200 Contributing

**Competitor welcome
giveaways**

Spring Coconino
(200 Items per Event)

Coconino I

Coconino II

Vendor Space*
(\$75/day)

Spring Coconino
(# of days: _____)

Coconino I

Coconino II

Choose Division to Sponsor

Intermediate

Preliminary

Open Training

Senior Training

Junior Training

Open Novice

Senior Novice

Junior Novice

Junior Starter

Senior Starter

Open Beginner Novice

Senior Beginner Novice

Junior Beginner Novice

Other _____

Other _____

* **Vendor Space:** Each event is 3 days. Advertisement in our program is appreciated – Vendor fee may be waived with advertisement or sponsorship. Contact coordinator for details. Please specify preferred setup location here.

I would like to advertise in the Event Programs

Event Program Ad Size	1 Program	2 Programs	3 Programs
Full Page 7 1/4" X 4 3/4"	<input type="checkbox"/> \$150	<input type="checkbox"/> \$250	<input type="checkbox"/> \$350
Half Page 3 1/2" X 4 1/4"	<input type="checkbox"/> \$100	<input type="checkbox"/> \$175	<input type="checkbox"/> \$225
Business Card 3 1/2" X 2" or 1/4 Page	<input type="checkbox"/> \$50	<input type="checkbox"/> \$75	<input type="checkbox"/> \$100
Outside Back Cover 7 1/4" X 4 3/4"	<input type="checkbox"/> \$200	<input type="checkbox"/> \$350	<input type="checkbox"/> \$500
Inside Front or Back Cover 7 1/4" X 4 3/4"	<input type="checkbox"/> \$175	<input type="checkbox"/> \$300	<input type="checkbox"/> \$425

Contact: _____ Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Cell: _____ Fax: _____

Email: _____ Website: _____

Signature: _____ Date: _____

Enclosed is my check for \$ _____
 Please make all checks payable to: **Coconino Horse Trials**
 Mail payment and this form to: **Alice Sarno**
38507 N. 12th Ave.
Phoenix, AZ 85086-9536

Please charge my credit card this amount: \$ _____
 (An additional 3.5% charge will be applied for credit card processing.)

Credit card type: Visa MasterCard
 Card Number: _____
 Expiration (mm/yy) ____/____ Validation code: _____
 Name on card: _____

Signature: _____

Program ads and logos must be either .jpg or .PDF files and emailed to:
 Alice Sarno: desertsporthorse@gmail.com
 Contact Alice Sarno at: Cell: 602-501-4697 Fax: 623-465-4929

Sponsorship Levels

Benefit	Platinum \$5,000	Gold \$3,500	Exclusive \$2,500	Silver \$1,500	Bronze \$1,000	Copper \$500
Name and color logo poster at the Grandstand	X	X	X	X	X	X
Full page ad in the program for all 3 events	X	X	X	X	X	X
One year sponsor recognition and link on our website	X	X	X	X	X	X
Announcement of sponsor's message over public address system	X	X	X	X	X	X
Banner in prime location(s)	4	3	3	2	2	1
Vendor space at all 3 events for product display	X	X	X	X		
Sponsor recognition for competitor awards	X					
Exclusivity of the class			X			
Free competitor entry*	2	1	1			
Free meals for each event	4/day	3/day	3/day	2/day	1/day	1/day

In-Kind Sponsor

The In-Kind Sponsor designation is appropriate for those who contribute \$1,000 or more of in-kind donations. Sponsorship levels and benefits will be determined on an individual basis by the Coconino Horse Trials committee.

Division Sponsorship

The Division Sponsorship includes a full-page ad in the program, the ribbons and trophies for the selected division, and a poster-sized copy of your ad to be displayed next to the scoreboard at the grandstand. In addition, Division Sponsors will be announced throughout the day over the public address system.

Cross Country Jump Sponsorship

Cross country sponsorships fund repairs, replacements, and new jumps. Jump Sponsorship includes a sign permanently mounted displaying the Sponsor's name or business.

Custom Sponsorship

Custom Sponsorship packages are available. Please call Alice Sarno at (602)501-4697, email desertsporthorse@gmail.com.

*Free Entry

Free entry applies to the entry fee only. It does not include stabling fees.