

# Sponsor Subscription Form 2025

**COCONINO**  
**HORSE TRIALS**  
FLAGSTAFF, AZ



## Schedule of Events

**Spring Coconino**  
**May 24-25**

**Preliminary/Modified – Starter**

Advertising Deadline: May 17, 2025

**Coconino I**  
**July 5-6**

**Preliminary/Modified – Starter**

**Combined Test for Intro thru Advanced**

Advertising Deadline: June 11, 2025

**Coconino II**  
**July 10-12**  
**(Thurs-Sat)**

**Intermediate - Starter ~**

**Western Underground, Inc. – Training, Novice, & BN 3 Day Event**

**Combined Test for Intro thru Advanced**

Advertising Deadline: June 21, 2025

**I would like to be a Sponsor at the following level** (see Sponsorship level descriptions below)

☐ Platinum \$5,000

☐ Gold \$3,500

☐ Exclusive \$2,500

☐ Silver \$1,500

☐ Bronze \$1000

☐ Copper \$500

☐ Sponsorship of the Beginner Novice – Novice - Training Classic 3-Day Event \$2,500

☐ In-Kind Sponsor: The In-Kind Sponsor designation is for those who contribute \$1,000 or more of in-kind donations. I will contribute by donating a product/service (due two weeks prior to each event) ~ Description of product/service:

Name: \_\_\_\_\_ Value: \$ \_\_\_\_\_

Please print your name as you wish it to appear in all advertising.

**I would like to be a Specialty Sponsor** (see sponsorship details at the end of this document)

**Division**

(Choose Division below)

☐ \$175 - 1 Event

☐ \$325 - 2 Events

☐ \$425 - 3 Events

**Cross Country Jump**

☐ \$850 Full Sponsor

☐ \$400 Co-Sponsor

☐ \$200 Contributing

**Competitor welcome  
giveaways**

☐ Spring Coconino  
(200 Items per Event)

☐ Coconino I

☐ Coconino II

**Vendor Space\***  
(\$75/day)

☐ Spring Coconino  
(# of days: \_\_\_\_\_)

☐ Coconino I

☐ Coconino II

**Choose Division to Sponsor**

☐ Intermediate

☐ Preliminary

☐ Open Training

☐ Senior Training

☐ Junior Training

☐ Open Novice

☐ Senior Novice

☐ Junior Novice

☐ Junior Starter

☐ Senior Starter

☐ Open Beginner Novice

☐ Senior Beginner Novice

☐ Junior Beginner Novice

☐ Modified

☐ Other \_\_\_\_\_

\* **Vendor Space:** Each event is 3 days. Advertisement in our program is appreciated – Vendor fee may be waived with advertisement or sponsorship. Contact the coordinator for details. Please specify the preferred setup location here.

**I would like to advertise in the Event Programs**

<b>Event Program Ad Size</b>	<b>1 Program</b>	<b>2 Programs</b>	<b>3 Programs</b>
Full Page 7 1/4" X 4 3/4"	<input type="checkbox"/> \$150	<input type="checkbox"/> \$250	<input type="checkbox"/> \$350
Half Page 3 1/2" X 4 1/4"	<input type="checkbox"/> \$100	<input type="checkbox"/> \$175	<input type="checkbox"/> \$225
Business Card 3 1/2" X 2" or 1/4 Page	<input type="checkbox"/> \$50	<input type="checkbox"/> \$75	<input type="checkbox"/> \$100
Outside Back Cover 7 1/4" X 4 3/4"	<input type="checkbox"/> \$200	<input type="checkbox"/> \$350	<input type="checkbox"/> \$500
Inside Front or Back Cover 7 1/4" X 4 3/4"	<input type="checkbox"/> \$175	<input type="checkbox"/> \$300	<input type="checkbox"/> \$425

Contact: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Cell: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

☐ Enclosed is my check for \$ \_\_\_\_\_

Please make all checks payable to: **Coconino Horse Trials**

Mail payment and this form to: **Alice Sarno**

**38507 N. 12<sup>th</sup> Ave.**

**Phoenix, AZ 85086-9536**

☐ Zelle [alice@coconinohorsetrials.com](mailto:alice@coconinohorsetrials.com): \$ \_\_\_\_\_

☐ Please charge my credit card this amount: \$ \_\_\_\_\_

(An additional 3.5% charge will be applied for credit card processing.)

Credit card type: ☐ Visa ☐ MasterCard

Card Number: \_\_\_\_\_

Expiration (mm/yy) \_\_\_\_/\_\_\_\_ Validation code: \_\_\_\_\_

Name on card: \_\_\_\_\_

Signature: \_\_\_\_\_

Program ads and logos must be either .jpg or .PDF files and emailed to:

Alice Sarno: [desertsporthorse@gmail.com](mailto:desertsporthorse@gmail.com)

Contact Alice Sarno at: Cell: 602-501-4697 Fax: 623-465-4929

Please visit: [www.CoconinoHorseTrials.com](http://www.CoconinoHorseTrials.com) for all horse trial and sponsorship information.

## Sponsorship Levels

<b>Benefit</b>	<b>Platinum \$5,000</b>	<b>Gold \$3,500</b>	<b>Exclusive \$2,500</b>	<b>Silver \$1,500</b>	<b>Bronze \$1,000</b>	<b>Copper \$500</b>
Name and color logo poster at the Grandstand	X	X	X	X	X	X
Full page ad in the program for all 3 events	X	X	X	X	X	X
One year sponsor recognition and link on our website	X	X	X	X	X	X
Announcement of sponsor's message over public address system	X	X	X	X	X	X
Banner in prime location(s)	4	3	3	2	2	1
Vendor space at all 3 events for product display	X	X	X	X		
Sponsor recognition for competitor awards	X					
Exclusivity of the class			X			
Free competitor entry*	2	1	1			
Free meals for each event	4/day	3/day	3/day	2/day	1/day	1/day

### In-Kind Sponsor

The In-Kind Sponsor designation is appropriate for those who contribute \$1,000 or more of in-kind donations. Sponsorship levels and benefits will be determined on an individual basis by the Coconino Horse Trials committee.

### Division Sponsorship

The Division Sponsorship includes a full-page ad in the program, the ribbons and trophies for the selected division, and a poster-sized copy of your ad to be displayed next to the scoreboard at the grandstand. In addition, Division Sponsors will be announced throughout the day over the public address system.

### Cross Country Jump Sponsorship

Cross country sponsorships fund repairs, replacements, and new jumps. Jump Sponsorship includes a sign permanently mounted displaying the Sponsor's name or business.

### Custom Sponsorship

Custom Sponsorship packages are available. Please call Alice Sarno at (602)501-4697, email [desertsporthorse@gmail.com](mailto:desertsporthorse@gmail.com).

### \*Free Entry

Free entry applies to the entry fee only. It does not include stabling fees.